



**The Daily News (Newburyport)**

**February 21, 2008**

**Port Resident Heads up Lowell festival**

Newburyport's Sue Ann Pearson has been named executive director of the Lowell Festival Foundation.

Pearson will focus on fundraising and development for the annual Lowell Folk Festival, a three-day summer event that attracts more than 200,000 people. Pearson brings more than 20 years of nonprofit management experience to the position.

This year marks the Lowell Folk Festival's 22nd season. It is presented by Lowell National Historical Park, Lowell Festival Foundation, the National Council for the Traditional Arts, Greater Merrimack Valley Convention and Visitors Bureau, and the city of Lowell.

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**The Boston Globe**

**"People"**

**February 28, 2008**

**...WHO'S WHAT WHERE: Sue Ann Pearson**, former marketing director at the Firehouse Center for the Arts in Newburyport, is the new executive director of the Lowell Festival Foundation. She is responsible for fund-raising and development for the Lowell Folk Festival, a three-day event each July. . . .

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